



Privacy Policy

Effective Date: 7th October 2024

At **RS Event Entertainment**, accessible from www.rsevententertainment.com, your privacy is one of our top priorities. This privacy policy outlines how we collect, use, and protect your personal information when you use our website and services. By using our site, you consent to the practices described in this policy.

1. Information We Collect

We collect both personally identifiable information (PII) and non-personally identifiable information (non-PII) when you interact with our website. The types of information we may collect include:

- **Personal Information:** When you make a booking, contact us, or subscribe to our newsletter, we may collect your name, email address, phone number, mailing address, and other details you provide.
- **Payment Information:** If you make a payment via our website, we collect payment details like credit card numbers, billing address, and other relevant details. We use third-party payment processors and do not store payment information directly.
- **Automatically Collected Information:** When you visit our site, we may automatically collect data such as your IP address, browser type, device information, pages viewed, time spent on the website, and other analytics.

2. How We Use Your Information

We use your personal information for the following purposes:

- **To provide services:** Process your bookings, handle inquiries, manage your account, and deliver our entertainment services.
- **To communicate with you:** Send you confirmation emails, promotional offers, updates, and newsletters (you can opt out of marketing emails at any time).
- **To improve our website:** Analyze usage data to improve our website's performance, user experience, and overall service.
- **To comply with legal requirements:** We may disclose your information when required by law or if we believe such action is necessary to comply with legal obligations.

3. How We Protect Your Data

We are committed to protecting your personal information and use various security measures, including encryption and secure servers, to safeguard the data we collect. However, please note that no method of transmission over the Internet or method of electronic storage is 100% secure, so we cannot guarantee absolute security.

4. Sharing of Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your data with trusted third parties who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential. These include:

- **Service Providers:** Third-party vendors who provide services like payment processing, website hosting, email marketing, and analytics.
- **Legal Compliance:** We may disclose your data if required by law, to protect the rights, property, or safety of **RS Event Entertainment**, our users, or others.

5. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance your browsing experience. Cookies are small text files placed on your device that allow us to recognize your preferences and tailor our content accordingly. We use cookies for:

- **Essential cookies:** Necessary for the proper functioning of our site.
- **Analytics cookies:** To analyze website traffic and usage.

You can choose to disable cookies through your browser settings, but this may limit your ability to use some features of our website.

6. Third-Party Links

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices of these other sites. We encourage you to read their privacy policies when visiting their sites.

7. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access:** You can request a copy of the personal information we hold about you.
- **Correction:** You have the right to correct or update your information if it is inaccurate or incomplete.
- **Deletion:** You can request that we delete your personal data, subject to certain legal obligations.
- **Opt-out:** You may opt out of receiving marketing communications from us at any time by following the unsubscribe link in our emails or contacting us directly.

To exercise any of these rights, please contact us using the information below.

8. Changes to This Privacy Policy

We may update this privacy policy from time to time. Any changes will be posted on this page with an updated revision date. We encourage you to review this policy periodically to stay informed about how we protect your information.

9. Contact Us

If you have any questions about this privacy policy or wish to exercise your data rights, please contact us at:

RS Event Entertainment

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